

# North American Blueberry Council

## The Voice of the Blueberry Industry

With market development and research activities now the responsibility of the U.S. Highbush Blueberry Council (USHBC), the North American Blueberry Council (NABC) has assumed the important role of acting as a voice for the highbush blueberry industry.

The NABC will also continue to provide members with market information and support, services provided to NABC members since 1965.

This flyer is designed to answer your questions about **NABC Associate Member** benefits and opportunities. For more information please contact the **NABC at (916) 983-2279**.

Associate membership in the NABC is offered to those involved in businesses associated with the blueberry industry, such as fresh fruit brokers, processors who do not grow blueberries, food manufacturers or allied companies who supply the blueberry industry with materials, equipment or services.

Yearly dues for associate members are \$700 per year.

Associate members are offered the opportunity to develop relationships with members of the blueberry industry while bringing attention to their specific organization.

### ***NABC Associate Members receive:***

#### **INDUSTRY INFORMATION and INVOLVEMENT**

- Invitations to NABC Meetings and Event Discounts

#### **MARKET SUPPORT**

- Opportunity to Exhibit at Selected NABC Meetings
- Listing in NABC Member Directory

- Access to NABC Promotional Materials
- Use of NABC Artwork, Photos and Logos as Approved
- Opportunity to Link to NABC Website

===== CLIP and SEND =====

#### ***REQUEST FOR NABC MEMBERSHIP APPLICATION***

I would be interested in receiving more information about the NABC. Please send an application for NABC membership as an **ASSOCIATE MEMBER**.

My application should be sent to:

\_\_\_\_\_  
*Name of Applicant*

\_\_\_\_\_  
*Name of Company*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*State/Province*

\_\_\_\_\_  
*Zip Code*

\_\_\_\_\_  
*Country*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Fax*

\_\_\_\_\_  
*Email*

Mail to: NABC 80 Iron Point Circle, Suite 114, Folsom, California 95630 or fax to the NABC at (916) 983-9370. You can also request an application via email at [mnezbeth@nabcblues.org](mailto:mnezbeth@nabcblues.org)