



NORTH AMERICAN BLUEBERRY COUNCIL

80 Iron Point Circle, Suite 114 Folsom, California 95630  
Phone (916) 983-2279 Fax (916) 983-9370 Web Site: [www.nabcblues.org](http://www.nabcblues.org)

Associate Membership Information

With market development and research activities now the responsibility of the U.S. Highbush Blueberry Council (USHBC), the North American Blueberry Council (NABC) has assumed the important role of acting as a voice for the highbush blueberry industry.

The NABC continues to provide members with market information and support, services provided to NABC members since 1965. For more information please contact the NABC at 916-983-2279.

To encourage increased participation, and to offer services to as many members of the highbush blueberry industry as possible, the NABC has modified membership requirements and assessment rates. Membership opportunities are now also offered to offshore highbush blueberry producers.

Full NABC grower membership is open to all highbush blueberry growers, regardless of their level of production. With this modification, current industry members who have held NABC membership through an affiliation with an NABC regular member, such as a co-op or commission, can now apply for their own individual membership in the NABC.

**Associate membership in the NABC is offered to those involved in businesses associated with the blueberry industry, such as fresh fruit brokers, processors who do not grow blueberries, food manufacturers or allied companies who supply the blueberry industry with materials, equipment or services. Yearly dues for associate members remain at \$700 per year.**

**Associate members are offered the opportunity to develop relationships with members of the blueberry industry while bringing attention to their specific organization.**

**NABC Associate Members receive:**

**MARKET SUPPORT**

- **Opportunity to Exhibit at Selected NABC Meetings**
- **Listing in NABC Member Directory**
- **Access to NABC Promotion Materials**
- **Use of NABC Artwork, Photos and Logos as Approved**
- **Opportunity to Link to NABC Website**

## **INDUSTRY INFORMATION and INVOLVEMENT**

- **Invitations to NABC Meetings and Event Discounts**

### **Application Process**

To apply for membership, please contact the NABC (916-983-2279) to request an application or download an application. Please complete the form and return it to the following address:

The North American Blueberry Council  
80 Iron Point Circle, Suite #114  
Folsom, California 95630

Upon receipt, your application will be submitted to the NABC Executive Committee for initial review. If approved by the committee, the application will be presented to the full board for consideration at the next NABC meeting. The board will take the final vote on acceptance at that time. Upon initial approval of the Executive Committee, your name will be immediately placed on the NABC mailing list and you will receive mailings on a temporary basis pending final board approval.

We hope you will consider joining our organization. Your investment in the NABC now and in the future will help us to continue funding activities designed to create increased awareness of highbush blueberries and help to maintain a positive sales environment to the benefit of our blueberry growers and those who supply them. If you have any questions or would like additional information, please contact our office. Our phone number is 916-983-2279 and our fax number is 916-983-9370.

Contributions or gifts to the North American Blueberry Council (NABC) are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses. Please note that as funds have been budgeted to handle our legislative and political concerns, an additional portion of the NABC dues contributions will not be allowed as an expense.

According to the Internal Revenue Service, IRC section 6033 (e) requires tax-exempt organizations to tell their membership what portion of their membership dues are not deductible as business expenses because they relate to the organizations lobbying and political expenditures. Based on our expenditures in this area 10% of your NABC 2008 dues are not currently deductible.

Please contact our office at (916) 983-2279 if you have any questions concerning this tax issue.