

North American Blueberry Council

The Voice of the Blueberry Industry

With market development and research activities now the responsibility of the newly established U.S. Highbush Blueberry Council (USHBC), the North American Blueberry Council (NABC) has assumed the important role of acting as a voice for the highbush blueberry industry.

The NABC will also continue to provide members with market information and support, services provided to NABC members since 1965.

This flyer is designed to answer your questions about NABC grower member benefits and opportunities. For more information please contact the NABC at (916) 983-2279 or check our website at www.nabcblues.org

WHO IS ELIGIBLE FOR NABC MEMBERSHIP?

To encourage increased participation, and to offer services to as many members of the highbush blueberry industry as possible, the NABC has modified membership requirements and assessment rates. Membership opportunities are now also offered to offshore highbush blueberry producers.

Full NABC grower membership is open to all highbush blueberry growers, regardless of their level of production. With this modification, current industry members who have held NABC membership through an affiliation with an NABC regular member, such as through a co-op or commission, can now apply for their own individual membership in the NABC.

This new dues structure also offers the opportunity for full NABC membership to those growers who produce less than the 250,000 pound per year level established under original NABC membership requirements.

The revised NABC grower membership dues are currently based on yearly production at the following levels:

<u>Yearly Production</u>	<u>NABC Yearly Dues</u>
100,000 pounds or less	\$100
100,001 lbs. to 250,000 lbs.	\$250
250,001 lbs. to 500,000 lbs.	\$500
500,001 pounds or more	\$1,000
Co-Op or Commission Members	\$1,000
Prospective Grower Member	\$100 (one year)

