



## Blueberry Beverage Menu

Blueberry Blueberry  
 Blueberry Jugo  
 Blueberry Toddy  
 Blueberry Smoothie  
 Dried Blueberry Tea  
 Blueberry Milk  
 Blueberry Soda  
 Blueberry Slurpee  
 Blueberry Lemonade  
 Blueberry Bubble Tea  
 Blueberry Crush  
 Blueberry Chocolate  
 Blueberry Malt  
 Blueberry Milkshake  
 Blueberry Yogurt  
 Blueberry Cola  
 Blueberry Mint  
 Blueberry Vanilla  
 Blueberry Ginger  
 Blueberry Horchada  
 Blueberry Julep  
 Blueberry Sunrise  
 Blueberry Moon Glow  
 Blueberry Lychee  
 Blueberry Mango  
 Blueberry Dacquiri  
 Blueberry Punch  
 Blueberry Dulce  
 Blueberry Eggnog  
 Blueberry Sling  
 Blueberry Fizz  
 Blueberry Kava  
 Blueberry Sangria  
 Blueberry Mojito  
 Blueberry Borscht  
 Blueberry Bebida  
 Blueberry Atole  
 Blueberry Absolut  
 Blueberry Squash  
 Blueberry Pulque  
 Blueberry Zuma  
 Blueberry Nectar  
 Blueberry Grog  
 Blueberry Glögg

Blueberry juice and blueberry purée provide a range of consistencies for use in sparkling fruit juices, thick smoothies, or something in between. Use blueberries for real fruit color and flavor. Following are examples of new blueberry products in the marketplace.



### **BLUE-NANAS™ Ultimate Juice Company**

Basking Ridge, (NJ)

Naked Juice, which originated in Santa Monica (California), home of sun, surf and beautiful bodies, has a new blueberry addition to the product line. The very blueberry, tantalizing smoothie is made with blueberry puree and provides

antioxidants, as well as potassium, vitamins and minerals. [www.nakedjuice.com](http://www.nakedjuice.com)

### **Blueberry B Monster™ by Odwalla, Inc. (Half Moon Bay, CA)**

This Coca Cola-owned company provides a “Nutritionals” beverage that is “bursting with a bounty of blueberries.” Touted as a beverage that contains B vitamins “known for their role in energy metabolism and in helping to keep stress at bay,” Odwalla uses blends of flash pasteurized juices and fruit purées. Added to the ingredient list are micronutrients, vitamins, minerals and exotic botanicals. [www.odwalla.com](http://www.odwalla.com)



### **Chen Kou Wei Foods (Taiwan)**

Blueberry Beverage launched in Taiwan. It has 100% of the daily requirement of collagen and inulin. <http://www.hokia.com/tw>



### **Tully Coffee (Seattle, WA)**

This coffee company offers an interesting consumer option -- a blueberry and Oreo Cookie summer shake. This is a great way to help broaden demographics. Without a drop of coffee the beverage appeals to non-coffee drinkers including children and teens.

### **Smucker Quality Beverages (Chico, CA)**

Smucker most recently debuted “Visionade,” which is a part of their “Simply Nutritious” line. Visionade contains lutein, bilberry extract, vitamin C, taurine, zinc and ginkgo biloba in a base of blueberry and cranberry juices. According to the website: “VitaRain™ is a non-carbonated blend of purified water and natural fruit juice with vitamins, minerals, and nutrients. Each flavor is intended to enhance important functions such as vision, action, cardiovascular function, focus, energy, and appearance.”



<http://www.talkingrain.com/FAQ/INDEX/>

### **Blueberry Beverage Suggestions**

- 🍷 Blueberry juice, purée and other liquid blueberry products are available from suppliers across the USA and Canada. Make sure to be very specific in product requirements, as products and terminology vary from company to company.
- 🍷 Some forms of blueberries are high in pectin and can cloud and gel in beverage products. An enzymatic treatment may be necessary when blending blueberry juice.
- 🍷 Blueberries have a sugar/acid ration which makes them desirable for blending with other high acidic juices. Blueberry juice contains about 12% sugar, and a low acid content of about 1.9%.
- 🍷 Make sure to integrate the skins of the blueberry to benefit from all of the anthocyanin in the pigments!

### **US Highbush Blueberry Council**

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[www.usbbc.org](http://www.usbbc.org)