

North American Blueberry Council

The Voice of the Blueberry Industry

With market development and research activities now the responsibility of the U.S. Highbush Blueberry Council (USHBC), the North American Blueberry Council (NABC) has assumed the important role of acting as a voice for the highbush blueberry industry.

The NABC will also continue to provide members with market information and support, services provided to NABC members since 1965.

This flyer is designed to answer your questions about NABC Associate Member benefits and opportunities. For more information, please contact the NABC at (916) 983-2279 or check our website at www.nabcblues.org

A non-voting Associate membership in the NABC is offered to those involved in businesses associated with the blueberry industry, such as fresh fruit brokers, food manufacturers or allied companies who supply the blueberry industry with materials, equipment or services. The Associate membership is offered to both domestic North American as well as international entities (outside of Canada, USA and Mexico). These international entities can also include co-ops, commissions, councils, associations, handlers and other organizations involved in highbush blueberry growing and marketing (these types of entities in North America are to apply for NABC Grower Membership).

NABC Associate membership is offered at a Blue Level (\$700 per year dues) and a Gold Level (\$2,000 per year dues)

Associate members are offered the opportunity to develop relationships with members of the blueberry industry while bringing attention to their specific organization.

NABC Blue Level Associate Members Receive:

- Invitations to NABC Meetings and Event Discounts
- Opportunity to Develop Relationships with Blueberry Industry Members
- Opportunity to Exhibit at Selected NABC Meetings
- Listing in and Access to NABC Member Directory
- Industry Issue Updates
- Use of NABC Artwork, Photos, Promotional Materials and Logos as Approved
- Opportunity to Link to NABC Website

NABC Gold Level Associate Members receive all the benefits of Blue Level membership plus:

- Monthly Cold Storage Reports
- Annual Blueberry Statistical Report
- Weekly Harvest Season Crop Reports
- Access to International Blueberry Organization (IBO) Data

Those interested in Associate Membership are asked to complete the application below and return it to the NABC office-

**NABC ASSOCIATE MEMBERSHIP
APPLICATION
REQUEST FORM**

I would be interested in receiving more information about the NABC. Please send an application for NABC membership as an **ASSOCIATE MEMBER** **BLUE** / **GOLD** *(please circle choice)*.

My application should be sent to:

Name of Applicant

Name of Company

Address

City

State/Province

Zip Code

Country

Phone

Fax

Email

Send request via mail, fax or email to:

NABC

Attn: Rick Ruckman

1847 Iron Point Road, Suite 100,

Folsom, California 95630

Fax: (916) 983-9370.

Email: rruckman@nabcblues.org