

North American Blueberry Council

The Voice of the Blueberry Industry

With market development and research activities now the responsibility of the U.S. Highbush Blueberry Council (USHBC), the North American Blueberry Council (NABC) has assumed the important role of acting as a voice for the highbush blueberry industry.

The NABC will also continue to provide members with market information and support, services provided to NABC members since 1965.

This flyer is designed to answer your questions about NABC grower member benefits and opportunities. For more information please contact the NABC at (916) 983-2279 or check our website at www.nabcblues.org

WHO IS ELIGIBLE FOR NABC MEMBERSHIP?

To encourage increased participation, and to offer services to as many members of the highbush blueberry industry as possible, the NABC has modified membership requirements and assessment rates.

Full NABC grower membership is open to all highbush blueberry growers from the United States, Canada and Mexico regardless of their level of production.

With this modification, current industry members who have previously held NABC membership through an affiliation with an NABC regular member, such as through a co-op or commission, can now apply for their own individual membership in the NABC.

The new dues structure also offers the opportunity for full NABC membership to those growers who produce less than the 250,000 pound per year level established under original NABC membership requirements.

The revised NABC grower membership dues are currently based on the grower's yearly production

level, or in the case of a handler the combined total amount of production grown or handled. Dues are currently set at the following levels:

<u>Yearly Production</u>	<u>NABC Yearly Dues</u>
100,000 pounds or less	\$ 100
100,001 lbs. to 250,000 lbs.	\$ 250
250,001 lbs. to 500,000 lbs.	\$ 500
500,001 lbs. to 1,000,000 lbs.	\$1,000
1,000,001 pounds or more	\$2,000
Co-Op or Commission Members	\$2,000

WHAT DO I GAIN FROM NABC MEMBERSHIP?

Grower member benefits include market information and support as well as the opportunity to become involved in the industry and share your interests and concerns with fellow industry members.

NABC Grower Members receive:

MARKET INFORMATION

- Monthly Cold Storage Reports
- Annual Blueberry Statistical Report
- Weekly Crop Reports (April to September)
- Access to International Blueberry Organization (IBO) Data

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