



NORTH AMERICAN BLUEBERRY COUNCIL

1847 Iron Point Rd., Suite 100 Folsom, California 95630

Phone (916) 983-2279 Fax (916) 983-9370 Web Site: [www.nabcblues.org](http://www.nabcblues.org)

## **Associate Membership Information**

With market development and research activities now the responsibility of the U.S. Highbush Blueberry Council (USHBC), the North American Blueberry Council (NABC) has assumed the important role of acting as a voice for the highbush blueberry industry.

The NABC continues to provide members with market information and support, services provided to NABC members since 1965.

To encourage increased participation, and to offer services to as many members of the highbush blueberry industry as possible, the NABC has modified membership requirements and assessment rates. Membership opportunities are now also offered to offshore highbush blueberry producers.

**A non-voting Associate membership in the NABC is offered to those involved in businesses associated with the blueberry industry, such as fresh fruit brokers, food manufacturers or allied companies who supply the blueberry industry with materials, equipment or services. The Associate membership is offered to both domestic North American as well as international entities (outside of Canada, USA and Mexico). These international entities can also include co-ops, commissions, councils, associations, handlers and other organizations involved in highbush blueberry growing and marketing (these types of entities in North America are to apply for NABC Grower Membership).**

**NABC Associate membership is offered at a **Blue** Level (\$700 per year dues) and a **Gold** Level (\$2,000 per year dues).**

Associate members are offered the opportunity to develop relationships with members of the blueberry industry while bringing attention to their specific organization.

*NABC **Blue** Level Associate Members Receive:*

- Invitations to NABC Meetings and Event Discounts
- Opportunity to Develop Relationships with Blueberry Industry Members
- Opportunity to Exhibit at Selected NABC Meetings
- Listing in and Access to the NABC Member Directory
- Industry Issue Updates
- Use of NABC Artwork, Photos, Promotional Materials and Logos as Approved
- Opportunity to Link to the NABC Website

*NABC **Gold** Level Associate Members receive all the benefits of Blue Level membership plus:*

- Monthly Cold Storage Reports
- Annual Blueberry Statistical Report
- Weekly Harvest Season Crop Reports
- Access to International Blueberry Organization (IBO) Data

### **Application Process**

To apply for membership, please contact the NABC (916-983-2279) to request an application for NABC Associate membership at the Blue or the Gold Level, or download an application from the NABC website ([www.nabcblues.org](http://www.nabcblues.org)). Please complete the form and return it to the following address:

The North American Blueberry Council  
1847 Iron Point Rd., Suite #100  
Folsom, California 95630

Upon receipt, your application will be submitted to the NABC Executive Committee for initial review. If approved by the committee, the application will be presented to the full board for consideration at the next NABC meeting. The board will take the final vote on acceptance at that time. Upon initial approval of the Executive Committee, your name will be immediately placed on the NABC mailing list and you will receive mailings on a temporary basis pending final board approval.

We hope you will consider joining our organization. Your investment in the NABC now and in the future, will help us to continue funding activities designed to create increased awareness of highbush blueberries and help to maintain a positive sales environment to the benefit of our blueberry growers and those who supply them.

If you have any questions or would like additional information, please contact our office. Our phone number is 916-983-2279 and our fax number is 916-983-9370.