

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
Not for Publication • Not for Quotation

March 18, 2019

Frozen Blueberries as of January 31st, 2019 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>8/31/2018</u>	<u>9/30/2018</u>	<u>10/31/2018</u>	<u>11/30/2018</u>	<u>12/31/2018</u>	<u>1/31/2019</u>
Holdings	244,902	247,396	228,308	200,002	182,857 R	178,750 P
Movement	69,717	2,494	(19,088)	(28,306)	(17,145) R	(4,107) P

Multi-Year Storage Holdings Comparison for Month of January (Millions of Pounds)

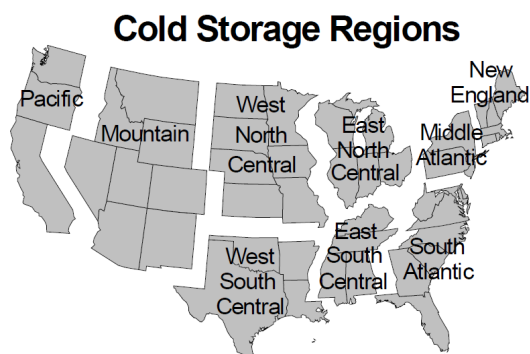
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
124.0	165.9	172.7	187.5	211.5	241.8	192.3	178.8 P

Multi-Year Consumption Comparison for Month of January (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-13.0	-5.4	-29.1	-20.8	-13.2	-27.0	-29.8	-4.1 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>January 2018</u>	<u>January 2019</u>	<u>2019 as % of 2018</u>
New England	34,184	31,314	91.6%
Middle Atlantic	12,641	3,884	30.7%
East North Central	49,494	44,579	90.1%
West North Central	821	1,251	152.4%
South Atlantic	3,045	4,111	135.0%
East South Central	813	96	11.8%
West South Central	1,351	1,229	91.0%
Mountain	97	177	182.5%
Pacific	89,908	92,109	102.4%
Total	192,354	178,750	92.9%



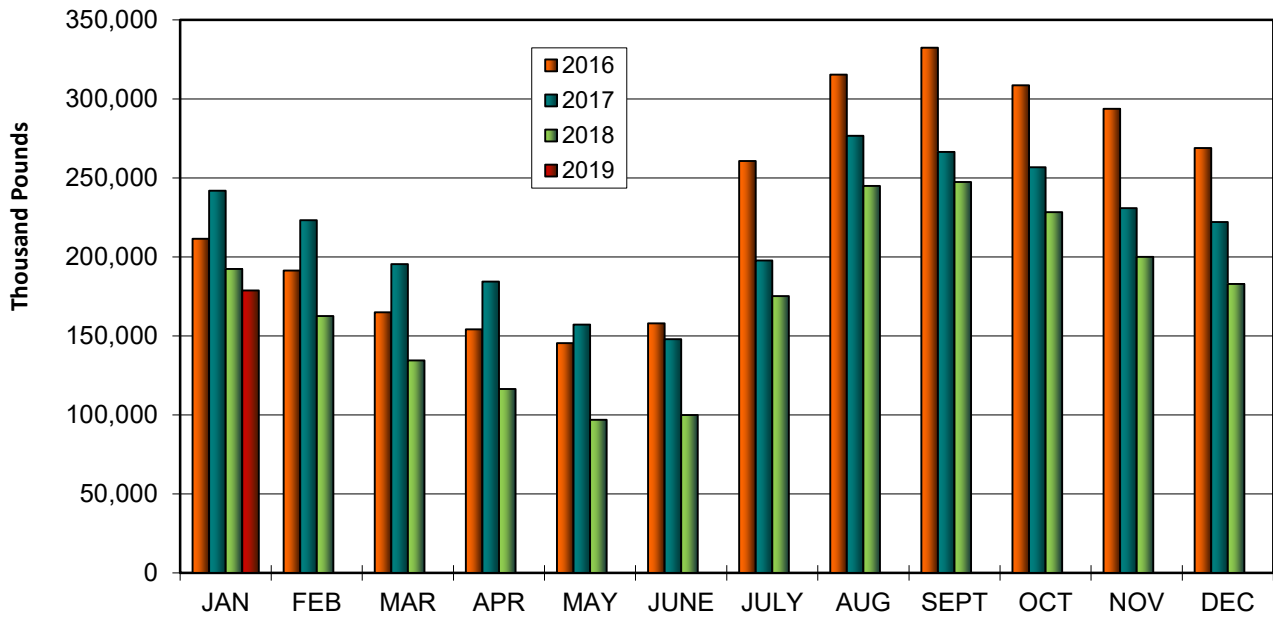
P= Preliminary
R= Revised



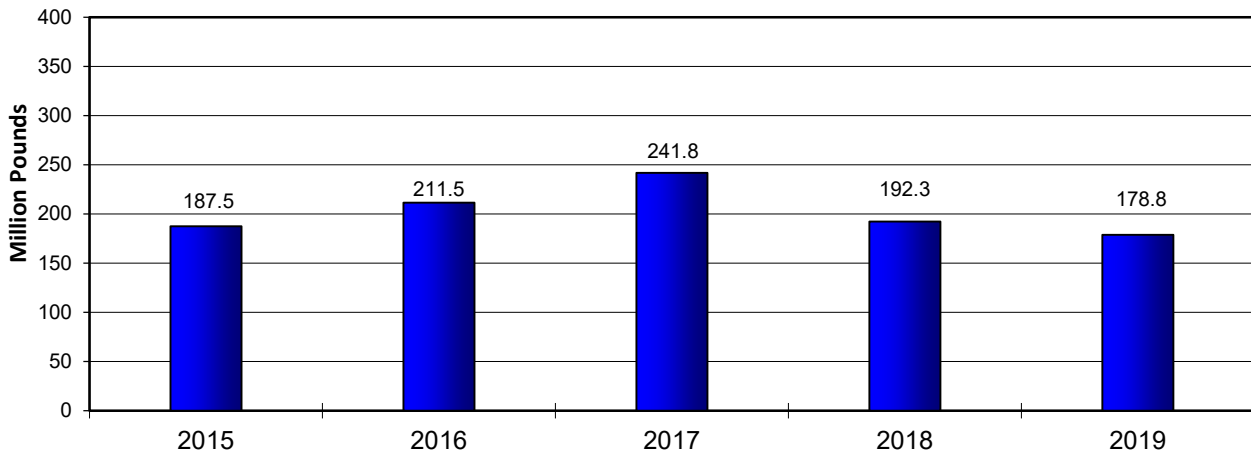
NORTH AMERICAN BLUEBERRY COUNCIL

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Monthly Holdings Comparison



January Holdings



January Consumption

