

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
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March 22, 2019

Frozen Blueberries as of February 28, 2019 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>9/30/2018</u>	<u>10/31/2018</u>	<u>11/30/2018</u>	<u>12/31/2018</u>	<u>1/31/2019</u>	<u>2/28/2019</u>
Holdings	247,396	228,308	200,002	182,857	178,750 R	148,692 P
Movement	2,944	(19,088)	(28,306)	(17,145)	(4,107) R	(30,058) P

Multi-Year Storage Holdings Comparison for Month of February (Millions of Pounds)

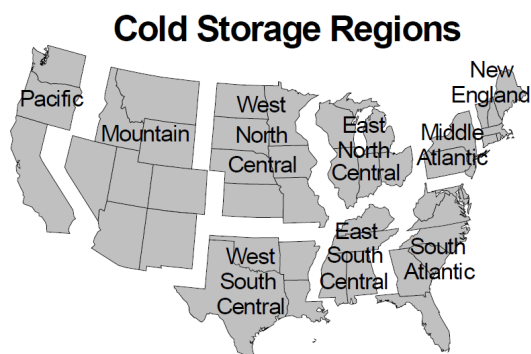
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
114.1	152.2	150.6	166.5	191.1	223.2	162.6	148.7 P

Multi-Year Consumption Comparison for Month of February (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-9.9	-13.4	-22.1	-21.1	-20.4	-18.6	-29.7	-30.1 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>February 2018</u>	<u>February 2019</u>	<u>2019 as % of 2018</u>
New England	23,173	19,651	84.8%
Middle Atlantic	7,582	3,325	43.9%
East North Central	46,344	38,679	83.5%
West North Central	1,091	1,248	114.4%
South Atlantic	3,154	3,617	114.7%
East South Central	558	15	2.7%
West South Central	1,401	1,002	71.5%
Mountain	125	70	56.0%
Pacific	79,136	81,085	102.5%
Total	162,564	148,692	91.5%



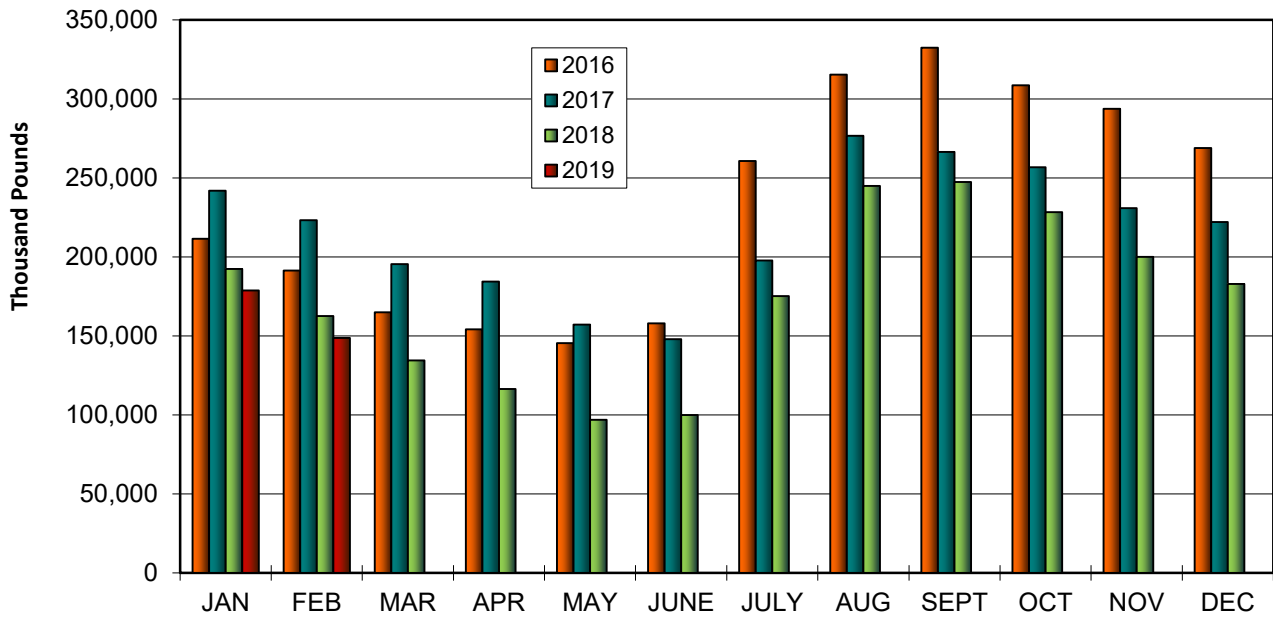
P= Preliminary
R= Revised



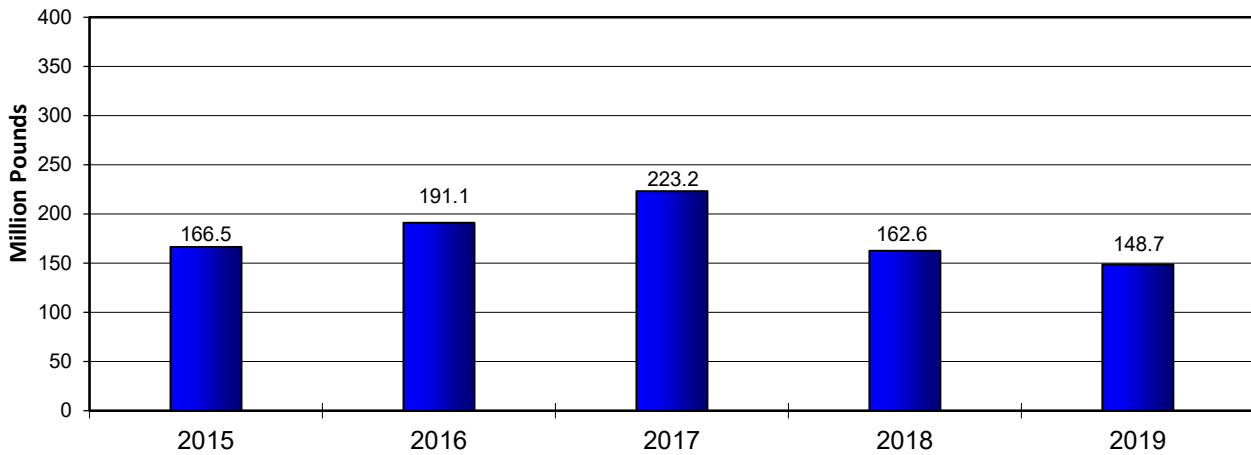
NORTH AMERICAN BLUEBERRY COUNCIL

1847 Iron Point Rd., Suite 100, Folsom, California 95630-8837 • (916) 983-2279
Fax (916) 983-9370 • E-mail: info@nabcblues.org • Web Site: www.nabcblues.org

Monthly Holdings Comparison



February Holdings



February Consumption

