

# The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees  
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March 18, 2019

## Frozen Blueberries as of December 31st, 2018 As Reported by U.S. Public Cold Storage

### Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>7/31/2018</u>	<u>8/31/2018</u>	<u>9/30/2018</u>	<u>10/31/2018</u>	<u>11/30/2018</u>	<u>12/31/2018</u>
Holdings	175,185	244,902	247,396	228,308	200,002 R	182,857 R
Movement	75,273	69,717	2,494	(19,088)	(28,306) R	(17,145) R

### Multi-Year Storage Holdings Comparison for Month of December (Millions of Pounds)

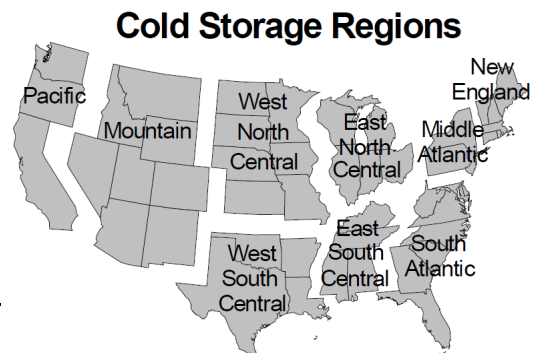
<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
137.0	171.3	201.8	208.3	224.7	269.0	222.4	182.9 P

### Multi-Year Consumption Comparison for Month of December (Millions of Pounds)

<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
-13.0	-25.4	-15.6	-20.9	-21.0	-24.7	-8.4	-17.1 P

### U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>December 2017</u>	<u>December 2018</u>	<u>2018 as % of 2017</u>
New England	41,502	22,407	54.0%
Middle Atlantic	16,573	4,372	26.4%
East North Central	56,636	49,935	88.2%
West North Central	252	1,219	483.7%
South Atlantic	3,630	4,217	116.2%
East South Central	957	328	34.3%
West South Central	1,222	1,237	101.2%
Mountain	104	147	141.3%
Pacific	101,552	98,995	97.5%
<b>Total</b>	<b>222,428</b>	<b>182,857</b>	<b>82.2%</b>



P= Preliminary

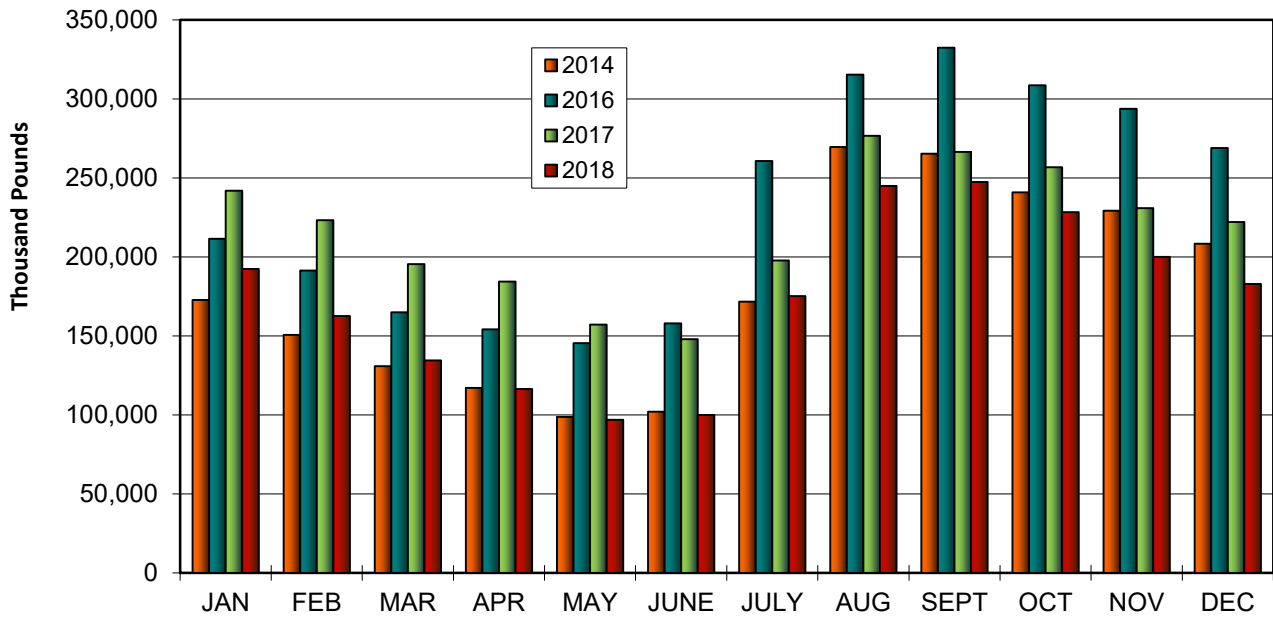
R= Revised

\*\*\*This month has TWO revised numbers due to reporting delays from the Government shutdown.

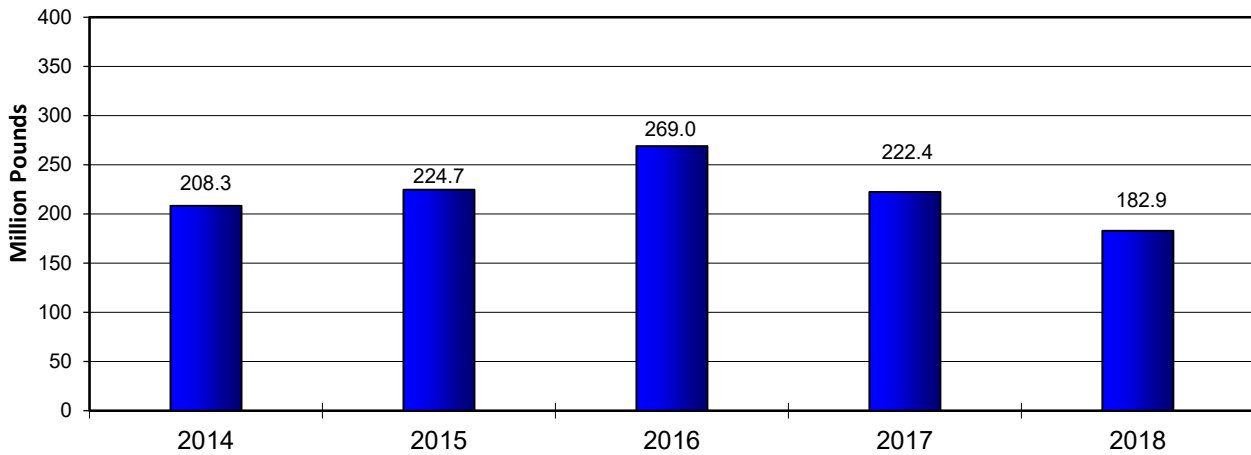
NORTH AMERICAN BLUEBERRY COUNCIL

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## Monthly Holdings Comparison



## December Holdings



## December Consumption

