

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
Not for Publication • Not for Quotation

April 22, 2019

Frozen Blueberries as of March 31, 2019 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>10/31/2018</u>	<u>11/30/2018</u>	<u>12/31/2018</u>	<u>1/31/2019</u>	<u>2/28/2019</u>	<u>3/31/2019</u>
Holdings	228,308	200,002	182,857	178,750	148,696 R	129,734 P
Movement	(19,088)	(28,306)	(17,145)	(4,107)	(30,054) R	(18,962) P

Multi-Year Storage Holdings Comparison for Month of March (Millions of Pounds)

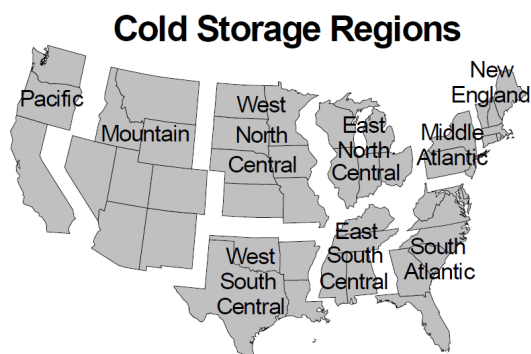
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
96.7	137.4	130.8	152.7	165.0	195.4	134.5	129.7 P

Multi-Year Consumption Comparison for Month of March (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-17.3	-15.1	-19.8	-13.7	-26.3	-27.9	-29.7	-19.0 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>February 2018</u>	<u>February 2019</u>	<u>2019 as % of 2018</u>
New England	20,483	17,163	83.8%
Middle Atlantic	4,214	2,984	70.8%
East North Central	40,048	35,181	87.8%
West North Central	1,394	1,228	88.1%
South Atlantic	2,760	3,323	120.4%
East South Central	241	8	3.3%
West South Central	1,519	1,223	80.5%
Mountain	109	65	59.6%
Pacific	63,701	68,559	107.6%
Total	134,469	129,734	96.5%



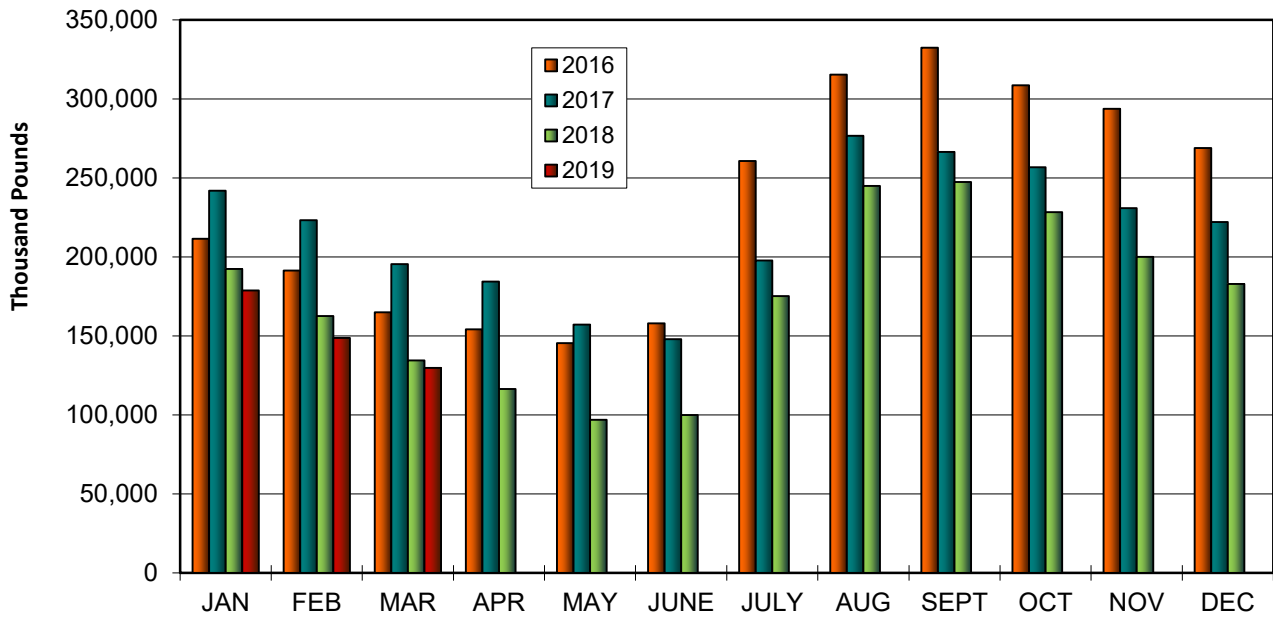
P= Preliminary
R= Revised



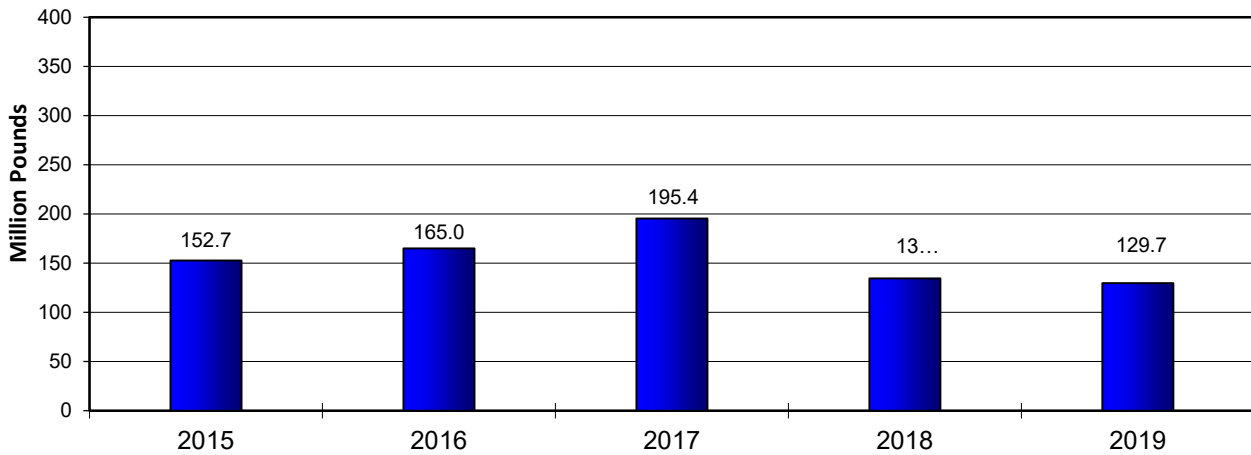
NORTH AMERICAN BLUEBERRY COUNCIL

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Monthly Holdings Comparison



March Holdings



March Consumption

