

# The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees  
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May 22, 2019

## Frozen Blueberries as of April 30, 2019 As Reported by U.S. Public Cold Storage

### Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>11/30/2018</u>	<u>12/31/2018</u>	<u>1/31/2019</u>	<u>2/28/2019</u>	<u>3/31/2019</u>	<u>4/30/2019</u>
Holdings	200,002	182,857	178,750	148,696	129,739 R	112,149 P
Movement	(28,306)	(17,145)	(4,107)	(30,054)	(18,957) R	(17,590) P

### Multi-Year Storage Holdings Comparison for Month of April (Millions of Pounds)

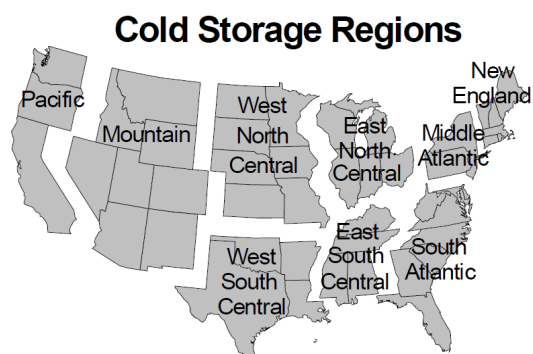
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
85.7	119.8	117.1	133.8	154.1	184.3	114.7	112.1 P

### Multi-Year Consumption Comparison for Month of April (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-11.0	-17.6	-13.7	-18.9	-11.2	-11.1	-19.7	-17.6 P

### U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>April 2018</u>	<u>April 2019</u>	<u>2019 as % of 2018</u>
New England	19,712	14,209	72.1%
Middle Atlantic	3,164	4,403	139.2%
East North Central	34,309	32,187	93.8%
West North Central	1,323	1,380	104.3%
South Atlantic	2,412	3,118	129.3%
East South Central	193	2	1.0%
West South Central	1,400	1,008	72.0%
Mountain	98	245	250.0%
Pacific	53,776	55,597	103.4%
<b>Total</b>	<b>116,387</b>	<b>112,149</b>	<b>96.4%</b>



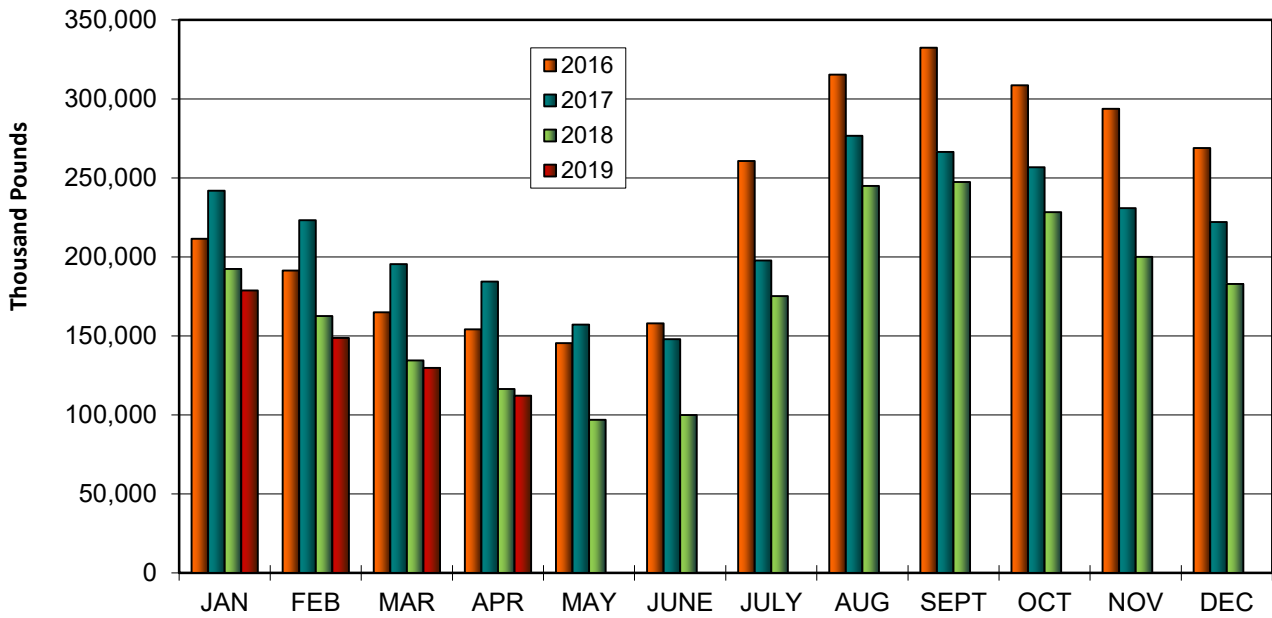
P= Preliminary  
R= Revised



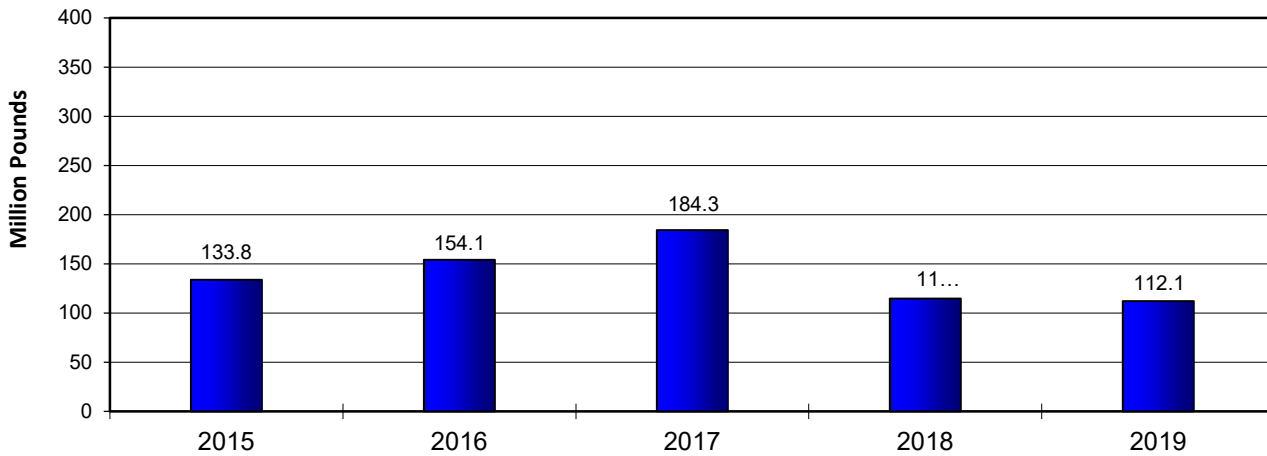
NORTH AMERICAN BLUEBERRY COUNCIL

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## Monthly Holdings Comparison



## April Holdings



## April Consumption

