

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
Not for Publication • Not for Quotation

June 24, 2019

Frozen Blueberries as of May 31, 2019 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>12/31/2018</u>	<u>1/31/2019</u>	<u>2/28/2019</u>	<u>3/31/2019</u>	<u>4/30/2019</u>	<u>5/31/2019</u>
Holdings	182,857	178,750	148,696	129,739	112,147 R	92,992 P
Movement	(17,145)	(4,107)	(30,054)	(18,957)	(17,592) R	(19,155) P

Multi-Year Storage Holdings Comparison for Month of May (Millions of Pounds)

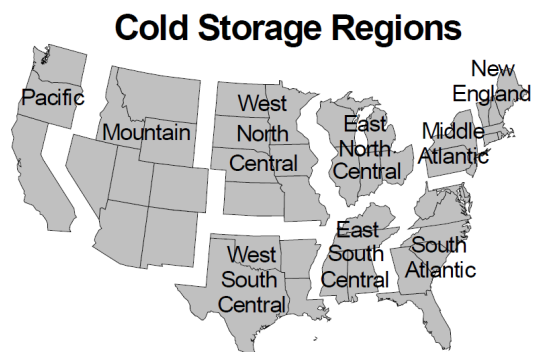
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
73.2	100.9	98.7	119.3	145.4	156.9	97.0	93.0 P

Multi-Year Consumption Comparison for Month of May (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-11.9	-19	-18.3	-14.5	-8.7	-24.5	-19.4	-19.2 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>May 2018</u>	<u>May 2019</u>	<u>2019 as % of 2018</u>
New England	16,169	9,196	56.9%
Middle Atlantic	2,339	2,624	112.2%
East North Central	29,147	27,617	94.8%
West North Central	1,188	2,588	217.8%
South Atlantic	2,521	4,101	162.7%
East South Central	40	6	15.0%
West South Central	1,258	915	72.7%
Mountain	74	225	304.1%
Pacific	44,155	45,720	103.5%
Total	96,891	92,992	96.0%



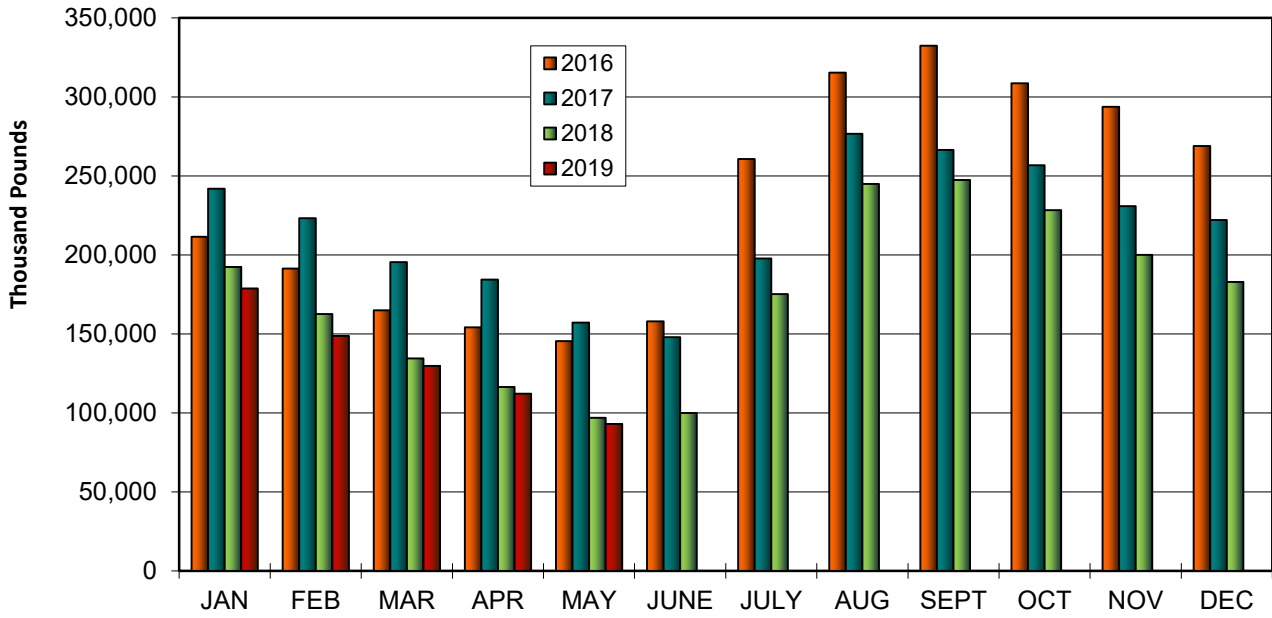
P= Preliminary
R= Revised

Blueberries

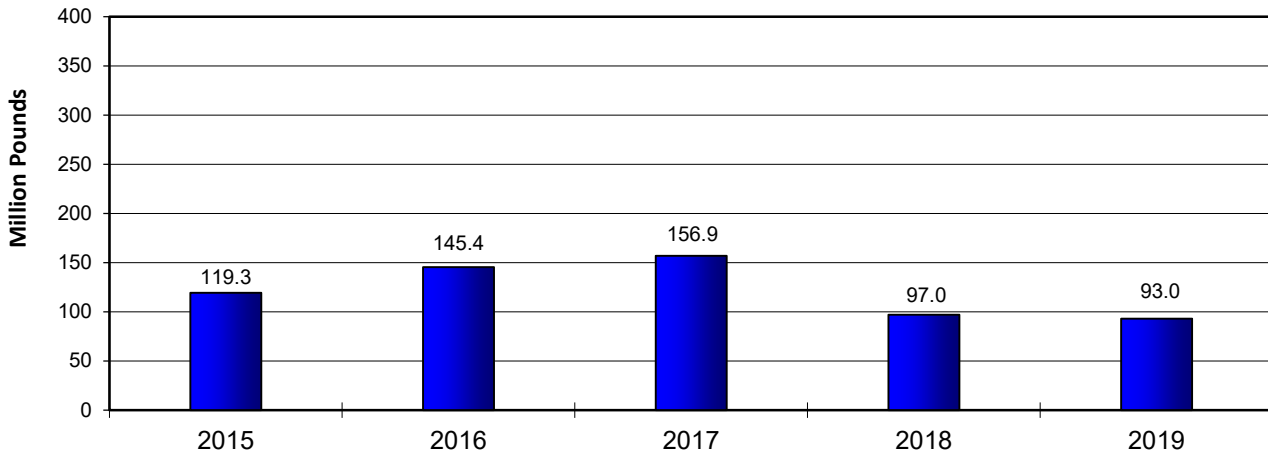
NORTH AMERICAN BLUEBERRY COUNCIL

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Monthly Holdings Comparison



May Holdings



May Consumption

