

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
Not for Publication • Not for Quotation

August 22, 2019

Frozen Blueberries as of July 31, 2019 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>2/28/2019</u>	<u>3/31/2019</u>	<u>4/30/2019</u>	<u>5/31/2019</u>	<u>6/30/2019</u>	<u>7/31/2019</u>
Holdings	148,696	129,739	112,147	92,992	93,422 R	174,769 P
Movement	(30,054)	(18,957)	(17,592)	(19,155)	430 R	81,347 P

Multi-Year Storage Holdings Comparison for Month of July (Millions of Pounds)

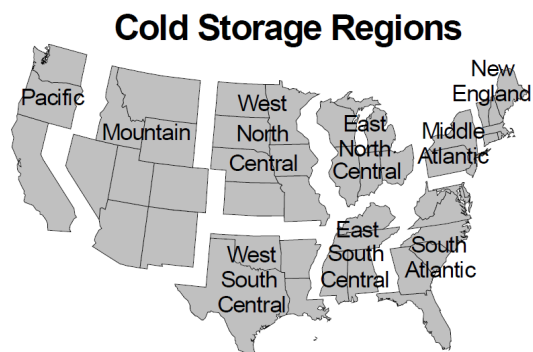
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
148.3	166.4	171.7	236.4	260.7	197.7	175.3	174.8 P

Multi-Year Consumption Comparison for Month of July (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
16.1	62.4	70.0	103.8	102.7	48.8	75.3	81.3 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>July 2018</u>	<u>July 2019</u>	<u>2019 as % of 2018</u>
New England	14,420	9,836	68.2%
Middle Atlantic	5,594	2,920	52.2%
East North Central	50,653	43,384	85.6%
West North Central	958	1,511	157.7%
South Atlantic	6,418	8,594	133.9%
East South Central	135	8	5.9%
West South Central	1,273	842	66.1%
Mountain	34	358	1052.9%
Pacific	95,678	107,316	112.2%
Total	175,163	174,769	99.8%



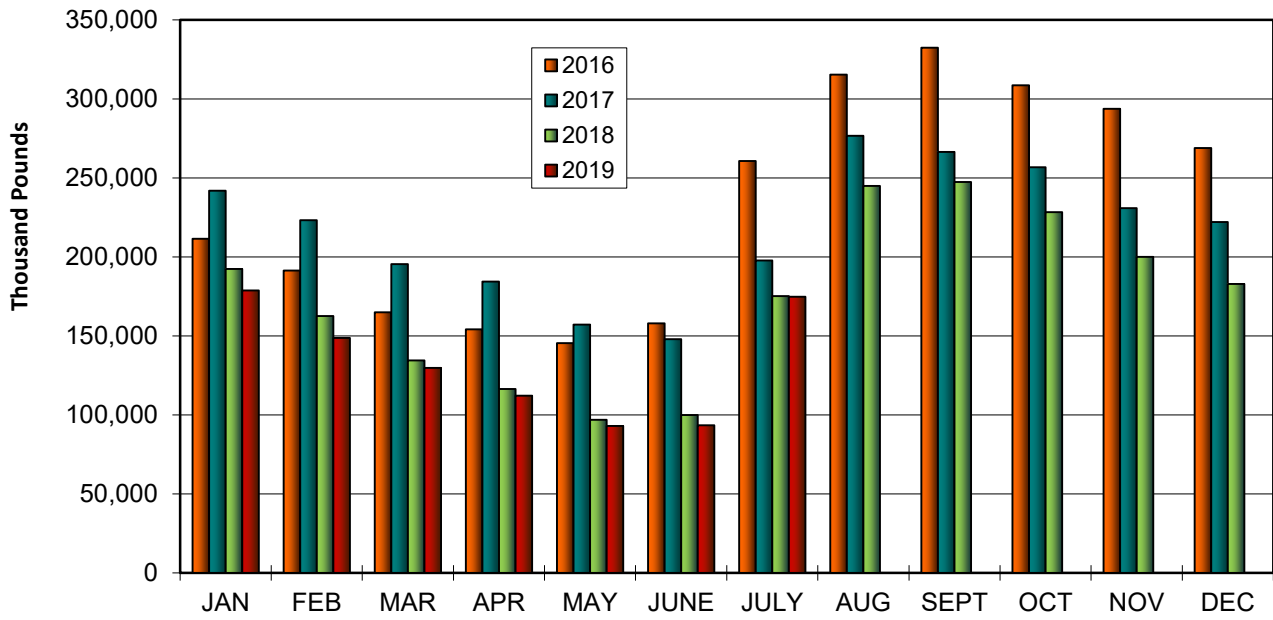
P= Preliminary
R= Revised

Blueberries

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Monthly Holdings Comparison



July Holdings

