

# The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees  
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September 23, 2019

## Frozen Blueberries as of August 31, 2019 As Reported by U.S. Public Cold Storage

### Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>3/31/2019</u>	<u>4/30/2019</u>	<u>5/31/2019</u>	<u>6/30/2019</u>	<u>7/31/2019</u>	<u>8/31/2019</u>
Holdings	129,739	112,147	92,992	93,422	174,800 R	280,744 P
Movement	(18,957)	(17,592)	(19,155)	430	81,378 R	105,944 P

### Multi-Year Storage Holdings Comparison for Month of August (Millions of Pounds)

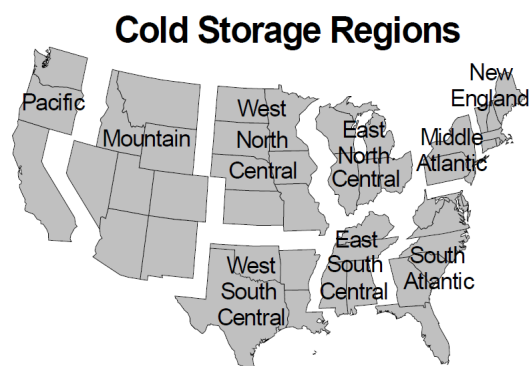
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
238.5	260.1	269.5	273.6	315.4	276.6	244.9	280.7 P

### Multi-Year Consumption Comparison for Month of August (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
+90.2	+93.7	+97.9	+37.3	+54.8	+78.9	+69.7	+105.9 P

### U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>August 2018</u>	<u>August 2019</u>	<u>2019 as % of 2018</u>
New England	25,928	19,040	73.4%
Middle Atlantic	6,402	3,866	60.4%
East North Central	74,048	73,309	99.0%
West North Central	1,119	1,196	106.9%
South Atlantic	5,841	9,060	155.1%
East South Central	74	11	14.9%
West South Central	1,341	898	67.0%
Mountain	69	269	389.9%
Pacific	130,080	173,095	133.1%
<b>Total</b>	<b>244,902</b>	<b>280,744</b>	<b>114.6%</b>



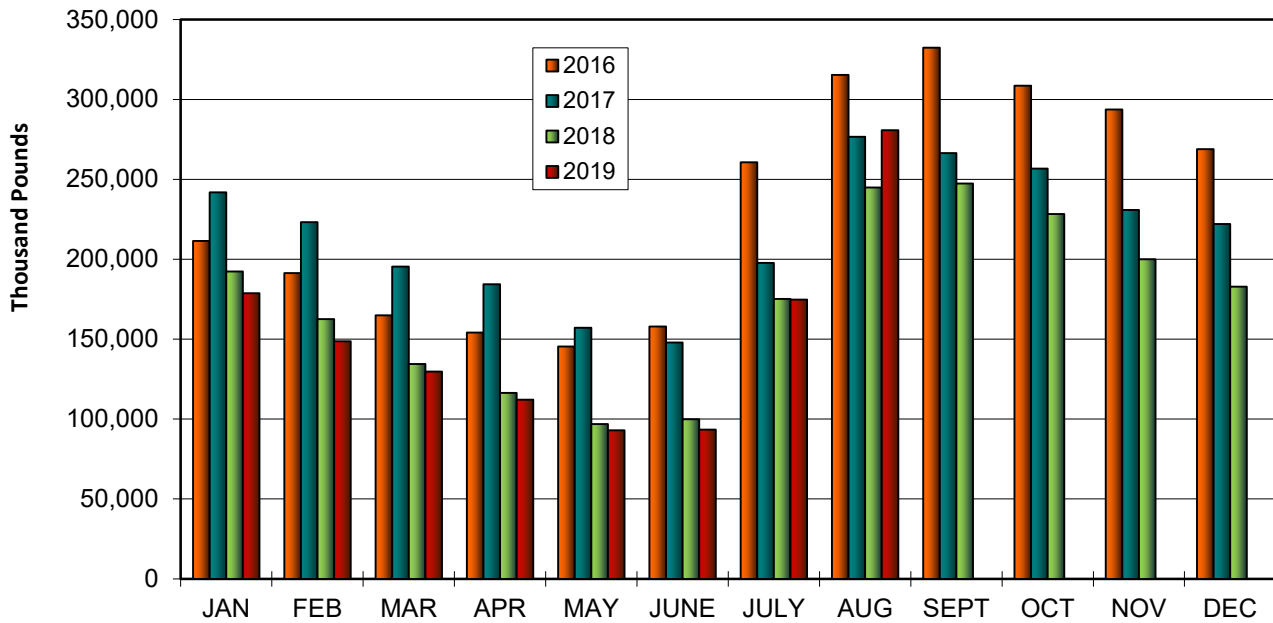
P= Preliminary

R= Revised

NORTH AMERICAN BLUEBERRY COUNCIL

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### Monthly Holdings Comparison



### August Holdings

