

# The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees  
Not for Publication • Not for Quotation

November 22, 2019

## Frozen Blueberries as of October 31, 2019 As Reported by U.S. Public Cold Storage

### Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>5/31/2019</u>	<u>6/30/2019</u>	<u>7/31/2019</u>	<u>8/31/2019</u>	<u>9/30/2019</u>	<u>10/31/2019</u>
Holdings	92,992	93,422	174,800	280,075	290,020 R	278,871 P
Movement	(19,155)	430	81,378	105,275	9,945 R	(11,149) P

### Multi-Year Storage Holdings Comparison for Month of October (Millions of Pounds)

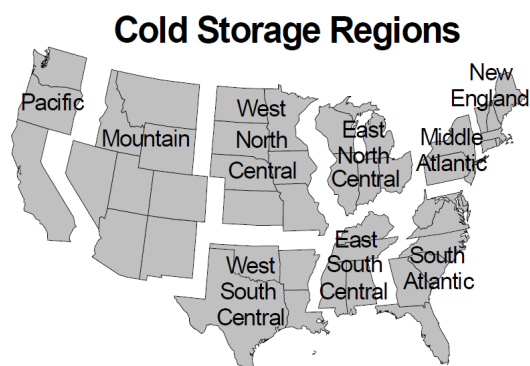
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
215.6	235.0	240.8	259.2	308.6	257.7	228.1	278.9 P

### Multi-Year Consumption Comparison for Month of October (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-18.6	-15	-24.5	-20.9	-23.8	-8.7	-19.3	-11.1 P

### U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>October 2018</u>	<u>October 2019</u>	<u>2019 as % of 2018</u>
New England	36,045	17,430	48.4%
Middle Atlantic	5,028	5,373	106.9%
East North Central	59,636	75,789	127.1%
West North Central	1,134	829	73.1%
South Atlantic	5,082	7,611	149.8%
East South Central	167	8	4.8%
West South Central	1,420	917	64.6%
Mountain	48	87	181.3%
Pacific	119,748	170,827	142.7%
<b>Total</b>	<b>228,308</b>	<b>278,871</b>	<b>122.1%</b>



P= Preliminary

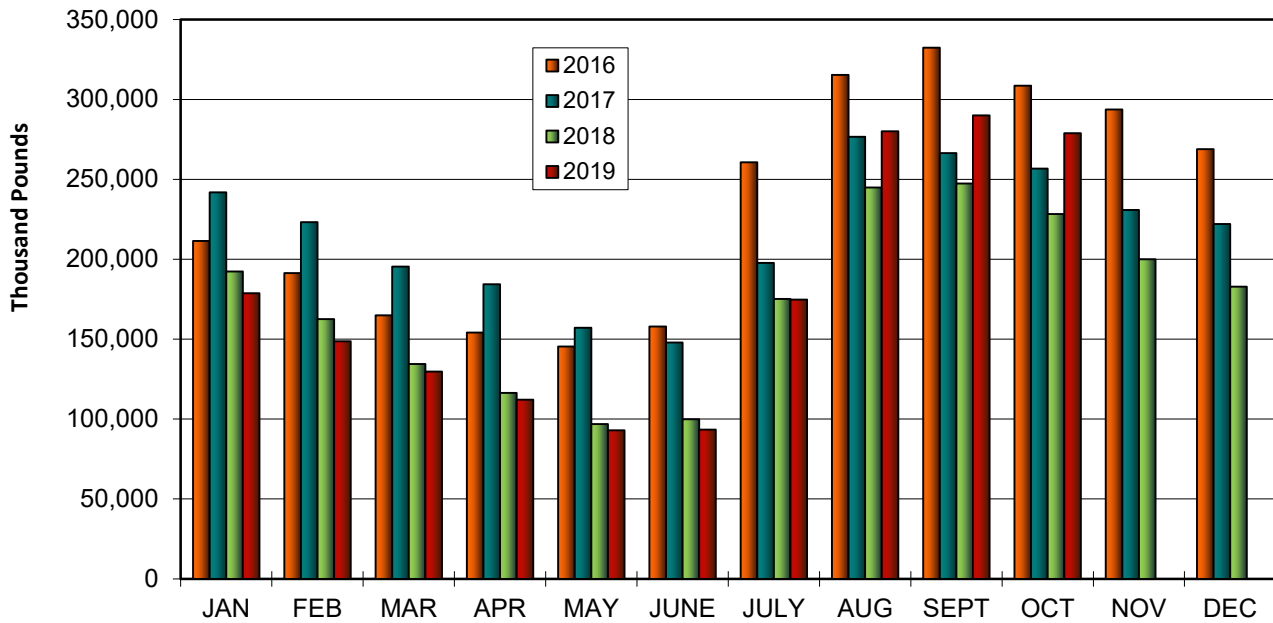
R= Revised

*Blueberries*

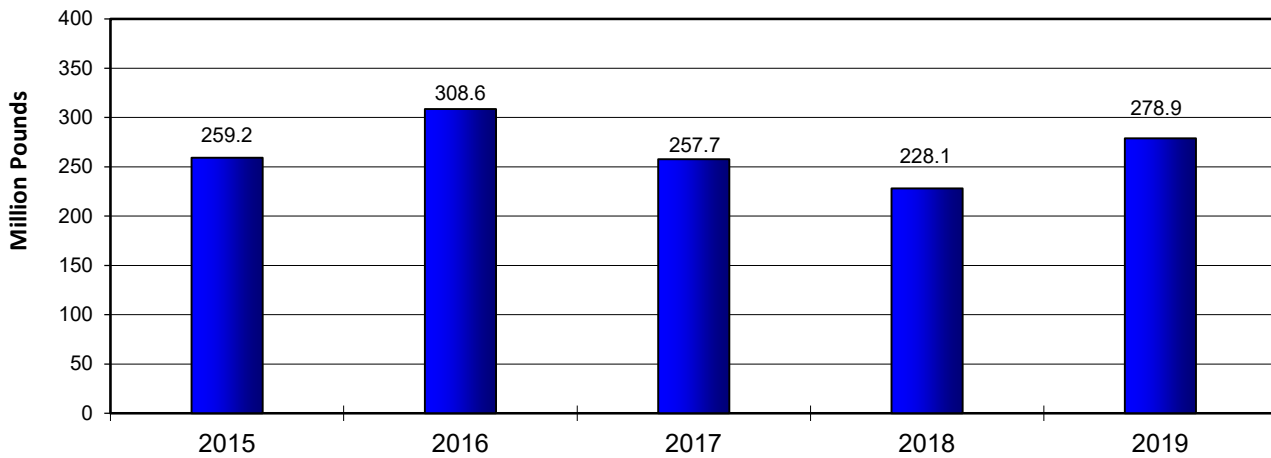
NORTH AMERICAN BLUEBERRY COUNCIL

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### Monthly Holdings Comparison



### October Holdings



### October Consumption

