

# The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees  
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December 23, 2019

## Frozen Blueberries as of November 30, 2019 As Reported by U.S. Public Cold Storage

### Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>6/30/2019</u>	<u>7/31/2019</u>	<u>8/31/2019</u>	<u>9/30/2019</u>	<u>10/31/2019</u>	<u>11/30/2019</u>
Holdings	93,422	174,800	280,075	290,020	278,570 R	262,739 P
Movement	430	81,378	105,275	9,945	(11,450) R	(15,831) P

### Multi-Year Storage Holdings Comparison for Month of November (Millions of Pounds)

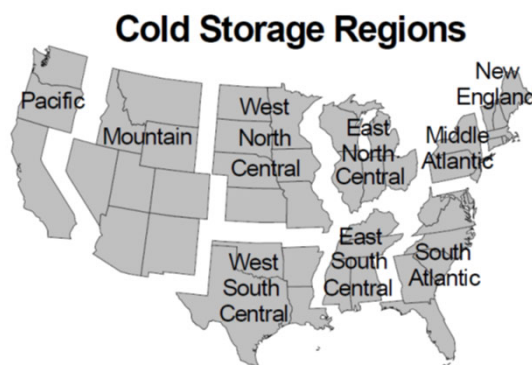
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
196.7	217.4	229.2	245.8	294.1	229.5	199.9	262.7 P

### Multi-Year Consumption Comparison for Month of November (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-18.9	-17.6	-24.5	-12.5	-14.9	-27.4	-28.3	-15.8 P

### U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>November 2018</u>	<u>November 2019</u>	<u>2019 as % of 2018</u>
New England	24,192	16,563	68.5%
Middle Atlantic	4,746	5,304	111.8%
East North Central	53,173	71,573	134.6%
West North Central	1,481	854	57.7%
South Atlantic	4,469	7,271	162.7%
East South Central	281	4	1.4%
West South Central	1,323	742	56.1%
Mountain	53	271	511.3%
Pacific	110,165	160,157	145.4%
<b>Total</b>	<b>199,883</b>	<b>262,739</b>	<b>131.4%</b>



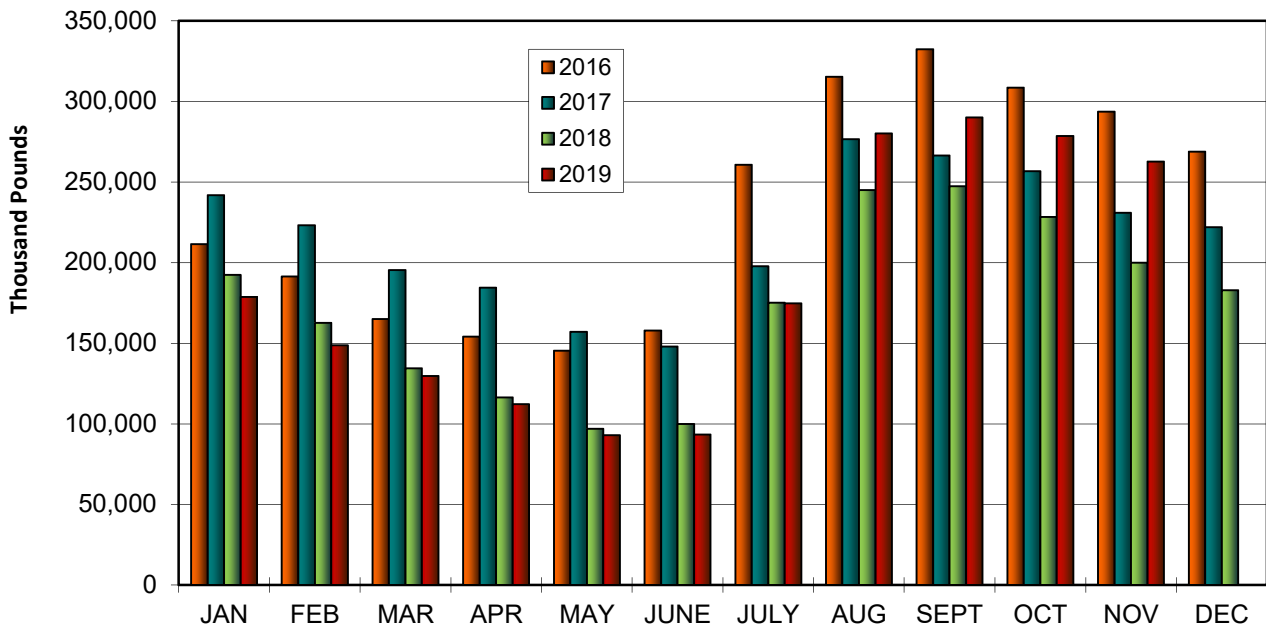
P= Preliminary  
R= Revised



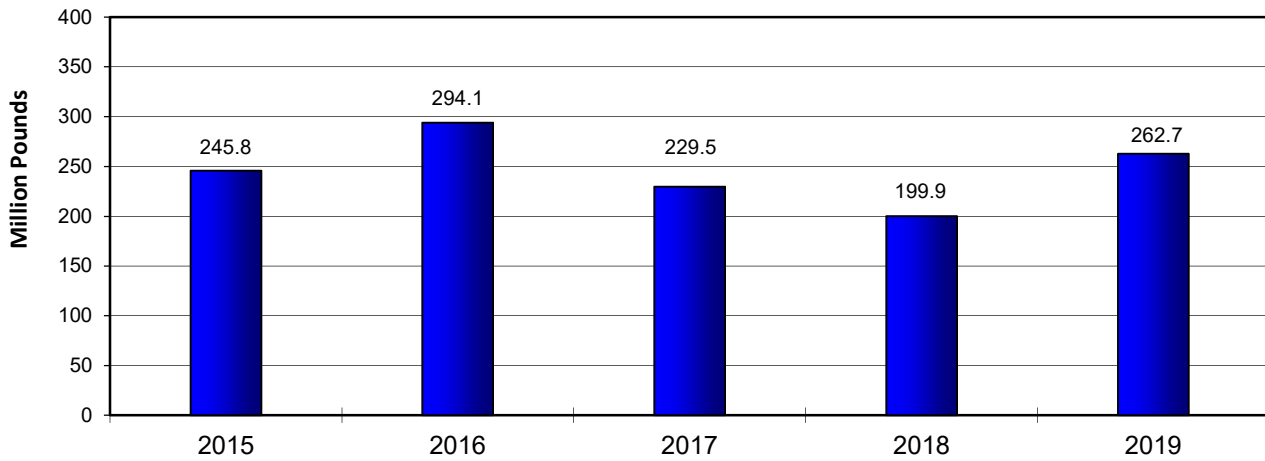
NORTH AMERICAN BLUEBERRY COUNCIL

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## Monthly Holdings Comparison



## November Holdings



## November Consumption

