

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
Not for Publication • Not for Quotation

January 22, 2020

Frozen Blueberries as of December 31, 2019 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>7/31/2019</u>	<u>8/31/2019</u>	<u>9/30/2019</u>	<u>10/31/2019</u>	<u>11/30/2019</u>	<u>12/31/2019</u>
Holdings	174,800	280,075	290,020	278,570	262,652 R	246,064 P
Movement	81,378	105,275	9,945	(11,450)	(15,918) R	(16,588) P

Multi-Year Storage Holdings Comparison for Month of December (Millions of Pounds)

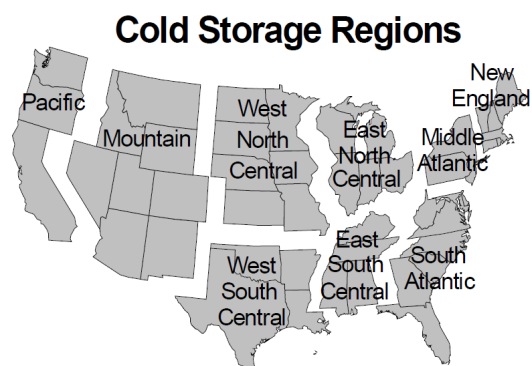
<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
171.3	201.8	208.3	224.7	269.0	222.4	182.9	246.1 P

Multi-Year Consumption Comparison for Month of December (Millions of Pounds)

<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
-25.4	-15.6	-20.9	-21.0	-24.7	-8.4	-17.1	-16.6 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>December 2018</u>	<u>December 2019</u>	<u>2019 as % of 2018</u>
New England	22,407	16,101	71.9%
Middle Atlantic	4,372	5,618	128.5%
East North Central	49,935	66,593	133.4%
West North Central	1,219	985	80.8%
South Atlantic	4,217	6,171	146.3%
East South Central	328	4	1.2%
West South Central	1,237	742	60.0%
Mountain	147	254	172.8%
Pacific	98,995	149,596	151.1%
Total	182,857	246,064	134.6%



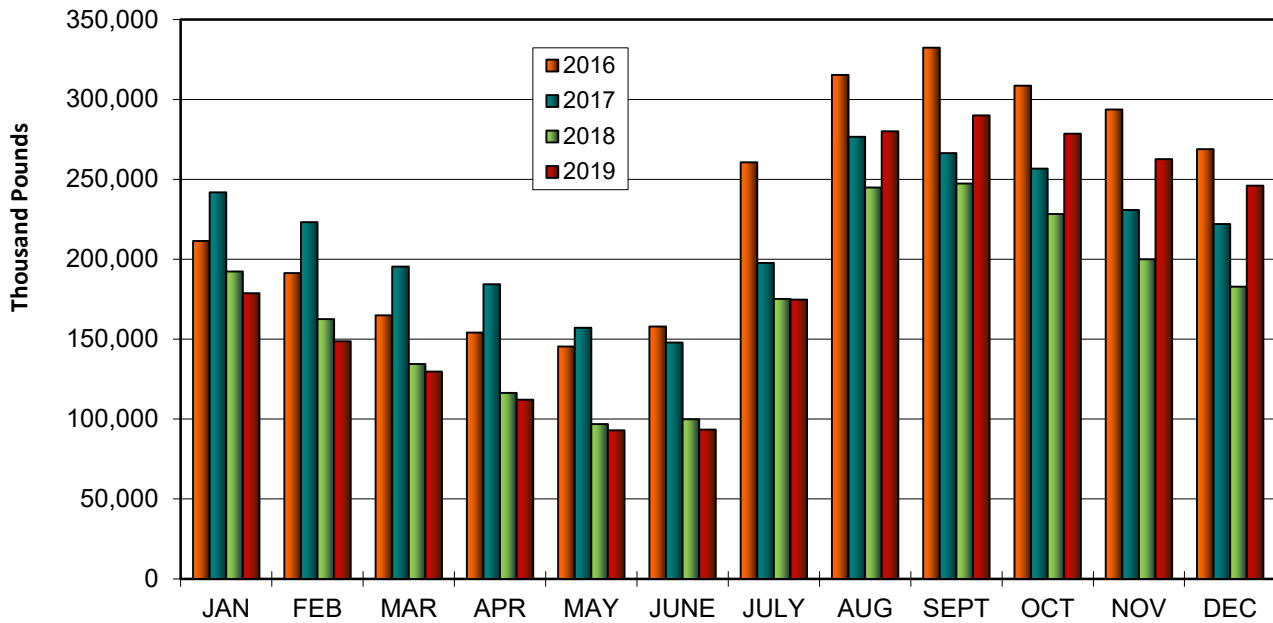
P= Preliminary

R= Revised

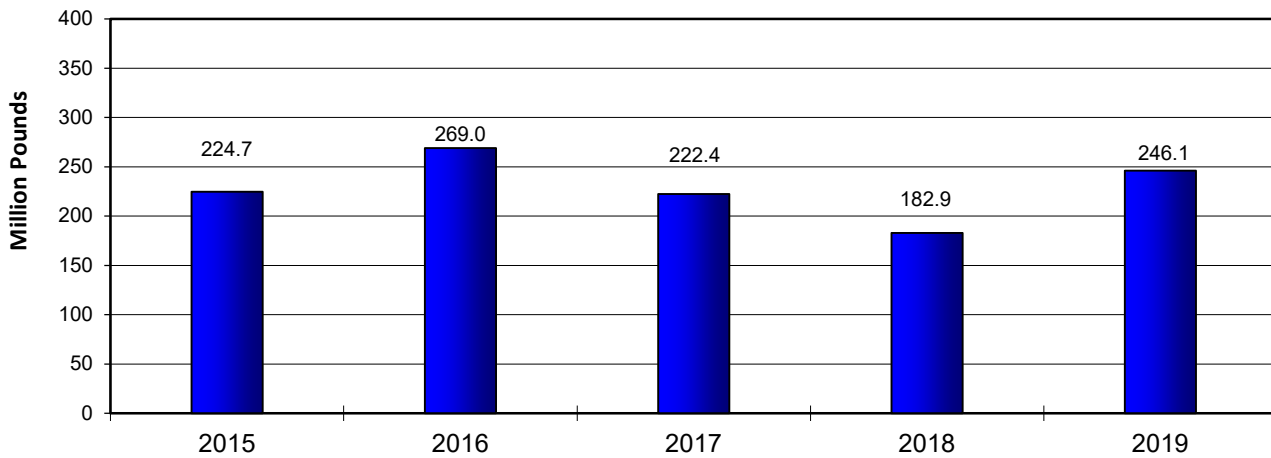
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Monthly Holdings Comparison



December Holdings



December Consumption

