

The Council Letter

A Confidential Report to Directors, Members and Chairperson of Council Committees
Not for Publication • Not for Quotation

February 25, 2020

Frozen Blueberries as of January 31, 2020 As Reported by U.S. Public Cold Storage

Monthly Comparison of Last Six Months (Thousand Pounds)

	<u>8/31/2019</u>	<u>9/30/2019</u>	<u>10/31/2019</u>	<u>11/30/2019</u>	<u>12/31/2019</u>	<u>1/31/2020</u>
Holdings	280,075	290,020	278,570	262,652	246,625 R	240,184 P
Movement	105,275	9,945	(11,450)	(15,918)	(16,027) R	(6,441) P

Multi-Year Storage Holdings Comparison for Month of January (Millions of Pounds)

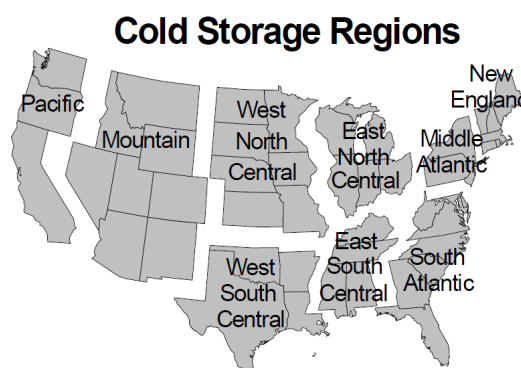
<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
165.9	172.7	187.5	211.5	241.8	192.3	178.8	240.2 P

Multi-Year Consumption Comparison for Month of January (Millions of Pounds)

<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
-5.4	-29.1	-20.8	-13.2	-27.0	-29.8	-4.1	-6.4 P

U.S. Regional Holdings Previous Year Comparison for Current Month (Thousand Pounds)

	<u>January 2019</u>	<u>January 2020</u>	<u>2020 as % of 2019</u>
New England	31,314	17,427	55.7%
Middle Atlantic	3,884	5,814	149.7%
East North Central	44,579	65,048	145.9%
West North Central	1,251	798	63.8%
South Atlantic	4,111	5,768	140.3%
East South Central	96	8	8.3%
West South Central	1,229	1,089	88.6%
Mountain	177	224	126.6%
Pacific	92,109	144,008	156.3%
Total	178,750	240,184	134.4%



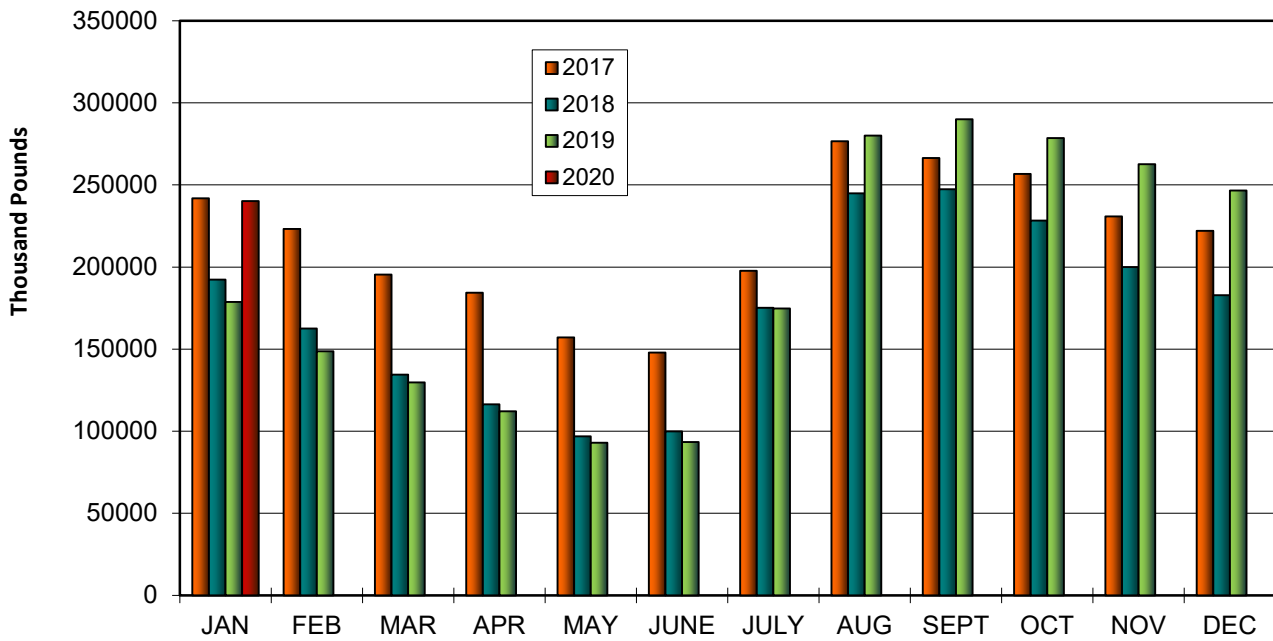
P= Preliminary
R= Revised

Blueberries

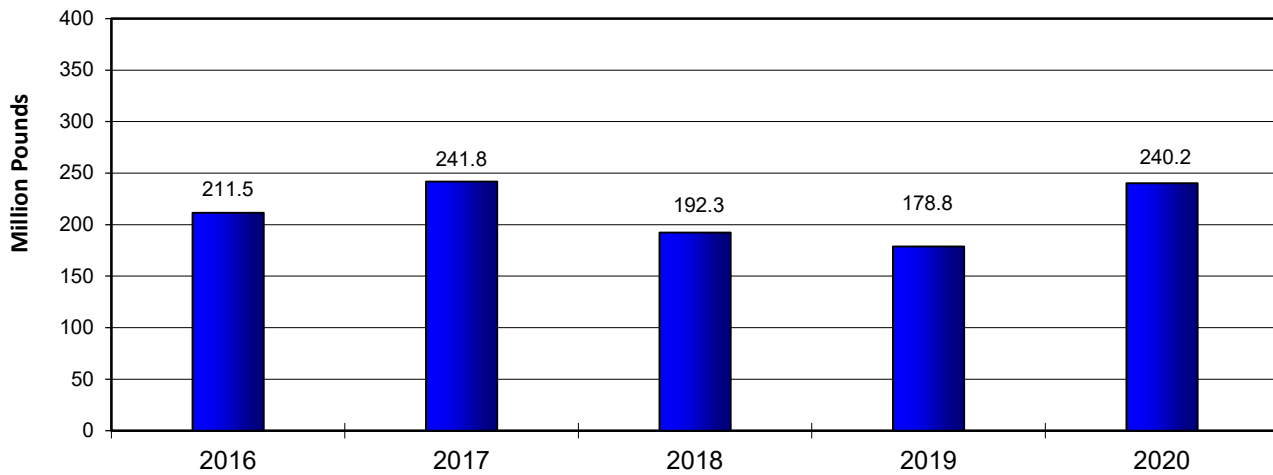
NORTH AMERICAN BLUEBERRY COUNCIL

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Monthly Holdings Comparison



January Holdings



January Consumption

